

A man with glasses, wearing a black traditional Chinese jacket and a purple tie, stands in the center of the frame. He is holding a sword horizontally across his waist. The background is dark with a prominent red glow and red foliage on the left and right sides. The title 'THE CORPORATE NINJA' is written in red in the upper right corner.

THE CORPORATE
NINJA

Convention Keynote Presentations * Conference Hoaxes with Take-Away Value *
Zen & The Art of Attracting What You Want With Less Effort * Comedy *
Universal Laws, Metaphysics and Martial Arts in The Process of Healing

THE CORPORATE NINJA HOAX

Ron Lee, CSP, plays the role of a Japanese industrial giant who is the central character in a motivationally interactive and inspirational presentation designed and written specifically for your organization.

He engages audience members to demonstrate the ways in which martial arts techniques assist individuals and companies in exceeding personal and corporate goals.

The philosophies come from the ancient writings of Chinese military general Sun Tzu ("The Art of War") and from Miyamoto Musashi, an undefeated 17th century samurai who wrote about success, lifestyle, self-motivation and achievement ("A Book of Five Rings").

After making an announcement that shocks those present, he conducts question time in which the answers are both outrageous and credible. At an appropriate moment, he reverts to Ron Lee who gives a humorous and comprehensive debrief of the exercises and how they relate to the company message.

The purpose of The Ninja is to motivate, entertain, and inspire.

The Ninja Hoax is performed at conferences, seminars, product launches, conventions, etc, and presentations can include "the board" and "the arrow" if you wish.

We pinpoint your corporate message to focus on such specifics as sales, leadership, change, teams and empowerment. According to clients, participants focus on solutions rather than problems and are inspired to raise levels of self-expectation of their personal performance.

The "value-add" is martial arts-based inspiration that you can use immediately in business and personal life.

You get a comedy Hoax AND valuable and powerful messages.

"How To Attract What You Want With Less Effort"

ZEN & THE ART OF PERSONAL POWER KEYNOTE PRESENTATION

THE MESSAGES:

Through the power of the mind, manifest levels of internal and external power that you previously didn't believe would be possible.

Dramatically reduce your stress levels and be able to call on these techniques whenever and wherever you choose

Balance the seven areas of your life

Learn how to neutralize your perceptions of the issues that are holding back from realizing of your potential. Break through those barriers.

As pandemonium is occurring about you, know how to be totally relaxed and be able to make decisions with clarity & certainty

Learn basic self-defence techniques

Increase the effectiveness of your immune system

Turn negative energy into positive energy

Feel a significant increase in your personal power.

Advance beyond "going with the flow" to "guiding the flow".

Easy conditioning for focusing on solutions rather than problems.

Be inspired to raise self-expectations of your personal performances.

Ron Lee

In 1987, Ron Lee, CSP* became "The Corporate Ninja" and speaks at conferences and trains all management levels on four continents. The keynote presentations and training are mostly derived from eastern/western philosophies, universal laws, practical metaphysics and martial arts and are distilled into forms that can be used immediately in business and personal life.

He studied at the National Institute of Dramatic Art, and his experience in Theatre (he still retains an agent who also manages Olivia Newton-John and Russell Crowe), stand-up comedy and 27 years and eight forms of martial arts, gives Ron credentials to speak on personal power to all social and business levels, and has addressed many academic audiences, one of which was a group of surgeons on the subjects of "The Role of The Mind & The Spirit in Healing" and "Metaphysics in Relation to Science & Medicine".

As the result of a Hoax presentation at the 1990 International Contact Lens Conference, Ron was invited to be a regular lecturer in Communication at the University of NSW, which he did for eight years.

Client feedback states that participants become more solutions-focused and are inspired to raise levels of expectation of their personal performances.

Ron's seven pillars of effectiveness are Certainty, Presence, Purpose, Focus, Vision, Fun and Inner Strength.

**CSP* is the highest globally-recognised designation, with less than 7% of registered professional speakers attaining this level.

These presentations are very interactive.





STRATEGIC IMPLEMENTATION

SALES POWER

- * Cope with the unexpected and eliminate objections
- * Four techniques for remembering names
- * Write and construct a sales presentation
- * Open the prospect's mind to your message
- * Grab the prospect/client's interest and hold it
- * Eliminate call reluctance
- * A natural approach to body language - no "techniques"
- * Learn the Bushido (martial arts) way of negotiation
- * The ULTIMATE technique for bringing the prospect/client to your way of thinking

"WOW!! I can only describe the session you held for our Australian and Asia Pacific Sales team as inspiring and awesome. As I watched as my team actually accomplish what was in their mind, I knew then that we would exceed our year end target which was still 11 months away.

This was a fantastic opportunity to latch onto the concept of going beyond any obstacles. I am a raving fan of the session you held and would be delighted to share this with others. **National Sales & Marketing Manager, Lexmark**

"I have always believed that the only way to evaluate the effectiveness of a speaker/trainer is to gauge the actions of the participants after the presentation/training (eg. change in behaviour or attitude) and most importantly, to monitor the sales results of those receiving the training.

My immediate impression was that, yes, they thoroughly enjoyed it, yes, it was 'fun' and, yes, the underlying message of the power of 'focusing' had been received.

However, it is what they actually did with that message that is so pleasing. They all applied the concept of 'focusing on their respective individual targets.

The results six months on have been exceptional.

Virtually all of our mobile sales force have not only achieved their targets, but they have exceeded these targets, some by as much as 200%.

Several have commented to me during this time that their 'attitude' to the achievement of targets has completely changed. **State Sales Manager, St George Bank**

PRESENTATION & SPEAKING POWER

Turn nerves into positive energy
Perform without notes, regardless of the length of presentation
Greater voice control
Ad lib in any situation
How to write and construct a presentation
Reduce, and even eliminate, self-consciousness
Project authority and confidence, even if you are nervous
Create and deliver humour naturally, credibly and effectively
Open the audience's mind to your message
Project your unique personal charisma
Grab the audience's attention and hold it
How to make your presentation appear effortless
A natural approach to body language
Become centred, grounded and unashamedly individual
Achieve ULTIMATE confidence

"I derived the most benefit from understanding that we are unique and that's OK. Mostly enjoyed the focussing and other people's presentations and feeling absolutely fabulous when everyone enjoyed my presentation. What did I like about Ron's technique? Everything - very relaxed style. I felt at ease from the beginning. I will now deliver according to who I am. I will not be as concerned about what I think the audience is expecting. Loved the day. I know I will be more effective because of it. Rating : Excellent."

Training Manager, HCF

"Liked Ron's mixture of styles, his interest and personal stories. It felt like two hours, not one day. Most benefited from the relaxation techniques, voice projection, development of self belief and acting skills. Enjoyed the participation, role-playing & presentation techniques. Ron's general philosophy & approach are very refreshing. I have been to other courses before but by comparison they were a waste of time. This is far more than presentation skills, it is self-belief, motivation & bringing out your true self."

Product Manager Food Service, Simplot

TEAM POWER

How to encourage your team members to look in the same direction
Cope with the unexpected
Looking past the obstacles
Reduce self-consciousness in communication
Create team humour naturally, credibly and effectively
Learn the martial arts way of negotiation
Focus on solutions rather than problems
Greatly reduce the negative effects of company politics
Share the VISION...

"What you did in half a day can only be described as amazing! You brought together my new sales team and gave them a bond which continues to unite them and make them aware of both their customers and their own needs. My team came away from your session confident and very satisfied with their new skills...thank you for giving my team the courage to win and be successful in everyday life."

Business Manager Dermatologicals, Roche Products

"The communication skills workshop was also well received by attendees. For the first time in my experience here, there was a real team feeling in the conference room as we worked together and had fun doing it. I felt I should write a personal note in addition to filling out a regular company form. Please do not hesitate to contact me if you ever require an unqualified personal reference."

Marketing Manager, Calmic





"The Role of The Mind & The Spirit in The Process of Healing & Personal Power"

KEYNOTE PRESENTATION

"Metaphysics in Relation to Science & Medicine"

One of the senior managers at Roche Products, a long-time client, asked Ron Lee if he could do an after-dinner presentation that wasn't The Hoax or a comedy routine. When Ron asked about the likely audience members, the manager said that it would consist of 150 transplant surgeons and Roche staff.

Ron replied that he had some interest and knowledge in the area of healing and could add value, so Roche engaged him.

In his presentation titled "The Role of The Mind & The Spirit in Healing" and "Metaphysics in Relation to Science & Medicine", Ron described how he had assisted people, including his own mother, to rid themselves of malignant cancerous growths and cited other examples of healing through eastern-western philosophies, practical metaphysics, martial arts and universal laws.

Following the presentation, Ron was called over to meet a tall, bearded man who introduced himself as a professor who was both a surgeon and lecturer in surgery.

The professor emphatically said, "There is something you need to know".

Ron felt like he had been called to the principal's office.

The professor said, "Everything you said on that stage is 100% correct".

Ron replied, "No, everything I said on that stage tonight, you 100% agreed with".

"Er, yes." The professor said that he had read the two quoted books, by Norman Cousins, and that he used a form of meditation, similar to the martial arts demonstration, to concentrate in the operating theatre for eight hours straight.

Ron asked, "Do you teach that stuff to your students?"

"No, I only teach the technical information."

"Do you believe that there could be some benefit in teaching it?"

"Hmmm... yes, there could be."

That two-minute exchange could make a difference to thousands of lives.

THE HOAX TESTIMONIALS

"It was a great sight to see 300 Accountants and Fund Managers listening to you extol the virtues of martial arts in Japanese Management and then to see their faces when your secret was revealed. Five months later our Members are still talking about you. doubt we will ever come across a better opening session."

Managing Director, Count Wealth Planners

"The hoax was great! Our guest speaker was the best ever!

The continued training provided a great stimulus for all involved – you showed our team parts of themselves of which they were, in the main, quite unaware. Your contribution to the success of our two-day conference was crucial – it wouldn't have been half the event but for your being there."

Sales Director, Mitsui Computer

"Dr Kinoshita was certainly the highlight and will be talked about for some time to come...hailed as the 'best ever'."

Managing Director & Head of Investment Banking Division, Australia & New Zealand, Deutsche Bank

"What a success. Thank you so much for doing your great performance at our company conference in Kolding last week. As a conclusion of three days you were simply perfect. You gave everybody a most overwhelming experience and I hope that we will be able to repeat this tremendous success for another audience."

Managing Director, GlaxoSmithKline Denmark

"Many thanks for an excellent presentation on the final day of the Tandy Conference. As you could tell from the standing ovation, the impact of your address was considerable and greatly enjoyed by all. From an organiser's point of view, all of the staff at On Targett would like to extend our thanks for your most professional support and research to a very specific brief and exacting client."

Director, OnTargett Communications



THE ZEN KEYNOTE TESTIMONIALS

".....our managers and representatives rated this our best ever conference and your segment was a vital component in ensuring that the conference concluded on a positive note."

National Sales Manager, Pfizer

"...there is no doubting the impact of your presentation...there are a good number of people who have broken their own psychological barriers and seen 'beyond the problem' which will no doubt have a positive impact on the way they do business for the future."

Division Manager, Dick Smith Electronics

"..the 'value added part of your presentation was the very real philosophies you espoused which will be invaluable to all who participated."

Deputy Chief Executive, Bank of Queensland

"Thank you for your participation in what was described as "The best conference I have ever been to"...your message and the manner in which you delivered it gave you a huge point of differentiation which ensured we drove our company message home....you really stood out and we are very pleased we went with you."

Managing Director, Mortgage Choice

"Your keynote & platform sessions hit the nail on the head...Your enthusiasm, attitude and approach to life are a refreshing change and I would have no hesitation in using you again or making a referral. Apart from you, I have never used the same speaker twice so you must be doing something right."

General Manager – Retail Distribution, ING

"The response from our staff feedback was excellent, with a number of comments outlining how entertaining you were, but more importantly the valuable messages they got from the session.....participation in your session is a great way to incite involvement...this has been one of the talking points since the conference ended."

National Manager – Partner Support, Telstra Consumer Marketing



TESTIMONIALS

"When you invest in anything without having seen it, felt it or touched it, there is a potential for buyer's remorse - but in the case of your two hours with our Dealer Group, I have to say we really pulled the right rein. You topped off our meeting just brilliantly, and I will be looking for ways in which we can work together in the future."

Regional Manager, Nissan Motor Company

"Your session received great feedback; everyone was very impressed with the content and presentation. The evaluations indicated a 5 out of 5 rating. When valuable information is presented in an easy to follow format, such as yours was, it is always very well received."

CEO, Recruitment and Consulting Services Association

"A mere 'thank you' does not adequately express the enjoyment and appreciation for your amazing presentation at our inaugural Service Provider Industry Awards Dinner ... a unique and rare insight into the intricacy and diversity of eastern and western cultures ... our members and their guests were totally entranced by your most insightful and informative presentation. It was a delight to work with you and I would only add my own personal thanks for a job brilliantly done with great style. A first class performance."

Executive Director, Service Providers Action Network, Inc.

"It was a marvellous way to round-off our most successful Convention yet."

Executive Director, National Insurance Brokers Association

"Thankfully, the 'Total Quality Management Encouragement Award' had you to uplift and inspire at the most critical moment. It is a consequence of your presentation which I believe ensured the evening ended on such a high note."

Marketing Manager, NEC

"Corporate Ninja was a great event, and well worth the effort. I will definitely be using your company again for further training/presentations in the future."

Managing Director, SmithBarney Citigroup

"A quick note to advise you of the resounding success of our recent UTS Team weekend away. Your presentation on Saturday was a grand way to kick the event off and came so far from left field that everyone was satisfactorily taken in. The impact of your "Hoax" pulled down any perceived barriers and set the scene for the whole event. The strategy of using you as the introduction followed by your Team Building exercises flowed positively and all of the participants involved themselves and had a great time. The messages you imparted were carried on into the work place and are still being practiced weeks after the event. Attached for your records are copies of the feedback forms. We had 100% response with 100% endorsement of the event."

State Manager, United Transport Services

Strategic Implementation in:

- * Sales
- * Teams
- * Change
- * Leadership
- * Speaking, Presentation & Comedy
- * Empowerment & Inner Strength